

Your CV could be written into a functional style, a chronological style or a mix of both - if you're fresh from a course or switching industry you may have more luck with functional style. Hirers typically filter out the vast number of candidates by looking at CV's so they spend about 15 seconds on your profile and if good enough, move on to the last place you worked to short list you by making it stand out and solve their hiring needs.

For the makeup of the CV itself then there are a few gotchas that are easily missed or need to be excluded, to make that brief viewing time count then:

○ Careful about aesthetics, so avoid profile pictures unless you are talent. Also no funny fonts, unnecessary colors or graphics - some subtle design may be permissible if you're a creative.

○ Have white space, It is good to have some in there so don't make it a big block of text all the way through multiple pages, make it concise and actually give some space within it to breathe.

○ Good clear header, this will include your name, mobile phone number and a professional email address (make a new free one if you have a jokey/inappropriate or only have an academic one).

○ Concentrate on examples, these are where you've saved time and money for any previous projects, productions or even casual jobs you've had previously where you can detail any soft skills you developed.

○ Highlight recent experience, this can be unpaid or paid but don't simply list the duties but spell out how you went above and beyond and list them out by bullet points what you brought extra to that experience.

○ Recent relevant qualifications only e.g. University but not GCSE's or A-Levels but not GCSE's. If not got any then have a couple of testimonials quoted, this might also back you up as well and give you the edge.

Contact Details }
15 Second Headline }
Functional Style }
Latest Experience }
Bullet Points }

Ben Anchor
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Profile
A self-starting career broadcast professional who moved from playout operations into consulting with major broadcast companies undergoing change. New environments analysis comes naturally and within this works without supervision or best in a mentally challenging team environment where can exercise particular skills. Looking for new contracts where can fulfill a passion of cloud, DevOps and agile methods to help deliver projects that need a conduit for people and technology.

Business Skills

- Managing people – adapts to seniority and competency level, quickly identifies and tailors stakeholder interaction and also able to communicate messages with varying audiences.
- Organised – makes sure all work done or information gathered is in priority order to satisfy client or operational needs – knows the project timeline and actions needed to succeed.
- Analytical – ensures that can cut through incidentals and be concise in getting issues resolved, uses critical 'big picture' mentality to push for positive project outcomes.

Technical Skills

- Products: GV iTX/Stratus playout & Vertigo/XMS, Telestream Vantage/FF, MediaFlex, Rhozet CC, Provys/IBMS/Whats On scheduling, Signiant, Visio, VidCheck and AWS.
- Experience in RDB/SQL, IP, subnets, WAN networking and understands some basic coding.
- Testing products and solutions, safe implementation and user feedback for new releases.

Career History
Nov 2013 - Present
Ancast - Broadcast Consultant

Working with international brands such as Viasat, PROVYS, Encompass, Ericsson, UKTV, Amazon Web Services, Discovery Networks, NBC Universal, Grass Valley, Turner Broadcast (APAC), Arqiva and WRN Broadcast have provided services with broadcast companies during major transformation.

- Oversaw the requirements gathering, internal workflows, technical interface integration, testing plan and cutover strategy for a medium sized broadcaster's new CMS system.
- Translated a dated RFP, facilitated workshop output and user stories into granular workflow drawings, detailed use cases and dozens of technical specification documents.
- Solutions Design on a Proof of Concept used for commercial demonstrations to potential clients, worked heavily with vendor R&D engineers to develop the solution design.
- Systems Integration Management for the design, build and launch of an iTX platform supporting 60+ channels - worked heavily with metadata and development planning.
- Led impact analysis, defined dozens of use cases and worked with developers and system specialists to architect a BMS migration to 'Whats On' satisfying 7 different operational areas.
- Documented the switchover and rollback statement for each of the 14 file and SOAP/REST based interfaces, including smoke tests, production issue management and escalation routes
- With the architects authored the 'Change Request' contract document and high level plans for the BMS switchover, DR, BMS Decommissioning and also for a new VOD platform launch.
- Client facing solutions engineer for a strategic project to move long form programme tape delivery to file-based. Designed media and metadata workflow to playout and VOD.
- Led meetings and communication both internal and external to define requirements, could then engage developers and other specialists to ensure success with UML documentation.
- Analysed business processes and broadcast design on one of the biggest playout migrations of 2014 dealing with issues, apportioning responsibility and taking actions on client calls.
- Helped develop an in-house file orchestration product 'Job Manager' handling up to 1000 items per day troubleshooting issues & providing use cases to develop product features.

A typical broadcast media hirer is looking at the position they are filling to see if you've had experience and skills listed in your CV that match. That's why it's always good to tweak the profile slightly, to make things stand out and flag the attention of the hiring manager. So they can match what they're looking for with what they're reading in your CV